

Light is OSRAM

# OSRAM

Our Brands

sITECO traxon e:cue

## Light is joint success

Let's share our potential.  
Osram affiliate – the partner program

Light is OSRAM



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## December 2017 News: Lighting is inspirational

Dear Mr Lisch from SK,

Today we bring you an update on our Traxon and e:cue portfolio, which includes high quality, award-winning RGB and white lighting solutions and intelligent control systems designed to transform indoor and outdoor spaces.

Flexibility, simplicity and innovation are the guiding principles of this brand, and inform the software and product development, customisation and cutting edge integrated lighting solutions installed in over 5,000 projects worldwide.

Together, we can enhance architecture, create iconic landmarks, and bring visions for illumination to life.

Let's shape the future of light together.

Kind regards,

Your OSRAM Partnership Team

Your light. Our passion.

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### **Dramatic dynamic light at Zhuhai Grand Theatre**

Spectacular lighting themes and videos play across the vast perforated aluminium facades of the new Zhuhai Grand Theatre. Visible across the city, the effects are delivered by an array of individually controllable Traxon LED Dots. The vivid lighting installation at the theatre has led to the International Solid State Lighting Alliance awarding Osram Lighting Solutions its top prize for the third consecutive year.

[Read more](#)



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### **New product: Dot XLQ-8**

DOT XLQ-8 RGBW is our newest media façade solution for applications requiring a high level of flexibility, intelligent control and high brightness. With a range of LED options and accessories, DOT XLQ-8 RGBW is the ideal solution for highly customized applications such as media façade lighting, outdoor video screens and structural highlights with dynamic effects.

[Learn more](#)



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### **Demonstrating expertise with showcases**

Showcase projects are a wonderful way of inspiring customers and proving Traxon's project expertise. Visit the website for a selection of projects from a wide range of application types, all complete with professional photography and downloadable flyers.

[Visit the website](#)

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### **Product focus – Cove Light AC HO RGBW**

Capable of seamless colour mixing and unlimited lighting effects, Cove Light AC HO RGBW is a versatile team player for a wide range of indoor applications, plus it's simple to install. Find your new favourite fixture.



[Learn more](#)



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### Information at your fingertips

The Traxon and e:cue website is not just a source of inspiration – it's also a valuable source of support and product information. Full user manuals, CAD files and specifications can easily be downloaded, and you can join the forum for support directly from colleagues around the world.

[Explore here](#)



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### Product focus – Washer Quattro AC XB RGBW

Powerful but energy efficient, Washer Quattro AC XB RGBW combines precision optics with full colour RGB in an outdoor luminaire designed for architectural façade lighting and outdoor high brightness flood lighting applications.

[Learn more](#)

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Visit our website OSRAM Lighting Solutions [OSRAM Lighting Solutions](#).  
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#### Imprint

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Thank you very much!

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